



From Ideas to Action: *Addressing Arizona Children's Oral Health Disparities*



Sponsorship Opportunities & Registration

Arizona Oral Health Coalition & Arizona Public Health Association Oral Health Summit

April 30, 2019

Desert Willow Conference Center

Good oral health enhances our ability to speak, smile, smell, taste, touch, chew, swallow and convey our feelings and emotions through facial expressions. Oral health is also linked to many aspects of overall physical and emotional health.

Please join us for this important Oral Health Summit: ***From Ideas to Action: Addressing Arizona Children's Oral Health Disparities*** where we will explore the lay of the land for oral health among Arizona's children. We'll start with an examination of the latest data regarding health disparities by Denise Helm, an analysis which will help us adopt strategies and engage partners where they are most needed and can have the greatest impact.

Our Speakers:

- Harry Goodman, DMD; Former Maryland Dental Director
- Jami Snyder, MA.; AHCCCS Director
- Charlton Wilson, MD; Mercy Care
- Michael Gray; Denta Quest Institute
- Marilee Dal Pra, M.Ed.; First Things First
- Bob Thielen, MBA, DDS; Magellan Complete Care
- Walter J. Venerable, DDS; AZ Complete Health-Complete Care Plan
- Wayne Cottam, DMD, MS; AT Still University
- Denise Muesch Helm, RDH, AP, Ed.D.; Northern Arizona University
- Gretchen K. Henson, DDS; NOAH
- Michelle Gross-Panico, DHSc, RDH; Dignity Health
- Laurie Clark, RDH, BADH; Dignity Health
- Lucy Lonberger, MPA; Arizona Complete Health
- Lou Sarrosa Wise, DMD; Dental Director NOAH
- Ms. Mae-Gilene Begay; Navajo Nation
- Diana Yazzie Devine; Native American Connections
- Maria Valenzuela; Esperanca
- Alan Gonzalez; Esperanca
- Berenise Bauer; Maricopa County Public Health
- Greta M Mills, RDH; University of Arizona
- William Riley, Ph.D.; College of Health Solutions, Arizona State University
- Scott Howell, DMD, MPH, FSCD; AT Still University
- Rebecca Nevadale; Frameshift Group
- Tim Flood, MD; ADHS
- Ann Spolarich, RDH, PhD, FSCDH; AT Still University
- Alexis Koskan, Ph.D.; Arizona State University
- Seena Patel, DMD, MPH; AT Still University
- Maureen Perry, DDS, MPA; AT Still University
- Will Humble; AzPHA

We're delighted to have a powerful morning keynote speaker, **Harry Goodman, DMD, MPH**, who is the Former State of Maryland Dental Director who will discuss *A Multi-level, Multi-Sector Oral Health Policy Initiative to Reduce Oral Health Disparities and Achieve Health Equity: Early Lessons from the Maryland Model*. Dr. Goodman will inform his discussion with his experiences that were stimulated by the tragic death of Deamonte Driver in 2007 with highlights of actions taken and lessons learned.

In the late morning we will transition to our breakout sessions regarding **Integrating Pediatric and Oral Health Care** in the Primary Care Setting, **Tribal Initiatives** to Improve Oral Health and **Community & School Based Interventions** and Best Practices.

Our afternoon breakouts will explore Public Policy and Practice Strategies to Improve the **Perinatal Oral Health**, ideas for better use of **Teledentistry**, and system approaches to incorporating **Value-based Criteria** into the pay structure for clinical services.

We'll wrap up our day with a Panel of Decision-makers from **Managed Care Organizations, First Things First, Oral Health Coordination Organizations** and the **Indian Health Service** who will be discuss and be available for questions about: 1) Policy interventions to improve **pediatric utilization**; 2) Plans to use **Community Health Workers** and Representatives in efforts to boost utilization; 3) The future of **Teledentistry**; 4) Ideas for improving oral health care for **pregnant women's**; 5) Thoughts about using **value-based payments** to improve oral healthcare.

Throughout the day we are asking our presenters to identify calls to action so that our Summit attendees will be better informed about ways that they can assist with implementing public health policy interventions that will **reduce oral health disparities** among Arizona's children.

[View Our Agenda](#)

[Strategic Sponsorship Registration](#)

Please join us on April 30, 2019 for this important event. As an organization that supports public health and public health professionals, **there are several strategic ways for you to invest your resources to have a visible presence at the Conference** and get exposure to the wide range of members and non-members in the public health sector in attendance.

Full Conference Sponsorship			
Title	Leader	Collaborator	Partner
Partner \$10,000 (Sold Out)	\$5,000	\$2,500	\$1,000
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Logo featured on website, registration site, stage banner and event slideshow	Logo featured on website, registration site and event slideshow	Company name featured on webpage, registration site, and event slideshow	Company name featured on webpage, registration site and event slideshow

Website link on AzPHA.org for 6 months	Website link on AzPHA.org for 3 months	Website link on AzPHA.org for 1 month
Involvement spotlighted on AzPHA's social media	Involvement spotlighted on AzPHA's social media	Involvement spotlighted on AzPHA's social media (Facebook, Twitter, LI)
Prominent exhibit space at event expo	Prominent exhibit space at event expo	Prominent exhibit space at event expo
Five full registrations	Three full registrations	Two full registrations
Full page ad in program	½ page ad in program	¼ page ad in program
Opportunity to deliver brief welcoming remarks at event or introduce keynote speaker	Opportunity to introduce panel speakers	

[Sponsorship Registration](#)

The easiest way to sponsor is to visit our Sponsorship Registration Website and pay for your Exhibit or Sponsorship using Pay Pal. However, you can also use this form.

We want to join AzPHA's Fall Conference and Annual Meeting as a partner with a contribution of:

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Please forward your company logo in electronic format
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700 E Jefferson St. Suite 100

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Phone: (602) 258-3361 Email: willhumble@azpha.org

[Exhibitor Opportunities](#)

Table-top exhibit space is available. Exhibits will be open on the day of the conference from 8:00 AM to 3:00 PM. Attendees will have a bingo card for exhibitors to sign, and a raffle will be conducted for attendees who complete their card at the end of the Conference. **Exhibit tables include a 6' table and one full registration for one representative.**

The easiest way to sponsor is to visit our [Sponsorship and Exhibitor Website](#) and pay for your sponsorship using Pay Pal. However, you can also use this form.

We want to participate in AzPHA's Fall Conference & Annual Meeting in the following way:

___ EXHIBIT TABLE \$500 ___ FULL PAGE AD IN PROGRAM \$500

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Contact Name: _____ Title: _____

AzPHA is a 501c(3) non-profit organization, tax ID number is 51-0198821

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