

AzPHA Board Meeting Minutes–September 28, 2017

Desert Willow Conference Center
4340 E Cotton Center Blvd Phoenix, AZ 85040
12:15 pm -1:45 pm



Board Members Present: Marcus Johnson, Felicia Trembath, Holly Orozco, Shelby Graves, Lauren Savaglio, Patti Taylor, Aimee Sitzler, Kate Goodin, Patricia Patrón, Michael O’Driscoll, Josh Beck, Michael Murphy, Eddie Sissons, Eliza Coll

Board Members Appearing by Proxy:

Board Members Absent: Susan Gerard, Adrienne Lent

Staff Present: Will Humble, Tiffany Lu

Called to Order: The meeting was called to order at by Kate Goodin at 11:35 am MST.

- **Welcome Remarks**

Welcome remarks were made by Kate Goodin. Kate welcomes everyone to the annual meeting. The past year has been one of transition, and bringing in Jeri Royce as Interim Executive Director put AzPHA on a stronger foundation. Jeri has a tremendous ability to organize existing resources and create necessary infrastructure. All of the work that Jeri did put us in a position to be able to bring in Will Humble as the new Executive Director. We now have the infrastructure that we need to do well, and Will has a great vision for AzPHA. He will tell us more about his initiatives during his Executive Director’s Report. With all that has happened in the past year, AzPHA has an exciting future. The purpose of the meeting is to update members on AzPHA’s progress over the last year, and to vote on proposed resolutions. For the complete meeting agenda, refer to appendix A.

- **Recognition of Lifetime Members**

Lifetime members of AzPHA were asked to stand to be recognized. No lifetime members were present.

- **Recognition of New Members**

New members of AzPHA were asked to stand or raise their hand to be recognized.

Mission Statement

A non-profit, professional organization working to improve the health of Arizona’s communities through advocacy, education and professional development.

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- **Approval of 2016 Business Meeting Minutes**

Minutes from the 2016 Annual Meeting have been provided for review. Kellie Williams moves to approve the minutes. Eliza Coll seconds. The 2016 Annual Meeting minutes are approved with no dissenting votes.

- **Reports**

- ***President Report***

See welcome remarks

- ***Executive Director Report***

The executive director's report was provided by Will Humble. See appendix B.

- ***Treasurer's Report***

The treasurer's report was provided by Aimee Sitzler. See appendix C.

- ***Public Health Policy Report***

The legislative update was provided by Will Humble. See appendix D.

- **New Business**

- ***Proposed Resolutions***

The proposed resolutions were presented by Will Humble. The resolutions committee met and identified areas where there is an opportunity for legislation that may move forward or areas where we want to establish a footprint for the AzPHA. The resolutions committee has developed three resolutions that they are recommending be put forth to the membership for review and vote. These are:

- Resolution to Restrict Tobacco Sales to Persons 21 and Over in Arizona
- Resolution to Restrict Texting While Driving in Arizona
- Resolution to Require 50 Minutes of Unstructured Recess in Arizona Elementary Schools (K-5)

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Resolutions were sent out to conference registrants for review one week ago. Will gives a brief description of each. Will calls for a vote on adopting the three resolutions. There are no comments or concerns from members. Jana Granillo motions to adopt the resolutions, Sandy Perez seconds. The motion to adopt the three resolutions is approved with no dissenting votes.

- **Board Election Results**

The election results are presented by Kate Goodin. Elections results are announced as follows:

Vice President- Mary Ellen Cunningham

Kate informs the membership that when Will accepted the ED position, his board spot became available. Michael Murphy was appointed to take that position.

- **Passing the Gavel Remarks**

Kate is pleased to pass the gavel and the helm of AzPHA to Marcus Johnson. She looks forward to the perspective and leadership that Marcus can bring.

- **Incoming President Remarks**

Incoming president remarks were made by Marcus Johnson. Marcus expresses his appreciation to Kate Goodin, Will Humble, Tiffany Luu, the AzPHA Board, and the members and guests in the room for their tireless work. He voices that he was initially hesitant to hold a Fall Conference centered on Arizona's opioid epidemic, as he worried people might be suffering from 'opioid fatigue'. Today at the conference, his concerns have been allayed by the energy in the room and the progress made thus far. Marcus remarks that he is struck, perhaps more-so than the opioid data and intervention, by the process by which public health is tackling this issue. He sees four replicable steps: 1) Recognizing a problem, 2) Assessing and analyzing the problem, 3) Developing comprehensive recommendations to solve the problem, and using these steps to 4) Enact evidence-based public policy and programs. He states, "This is the power of Public Health – to inform evidence-based programs and policies that improve the health of Arizona's communities." Marcus closes by noting this work isn't

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accomplished in a vacuum, rather it takes a collective and coordinated effort. He is humbled and honored by the opportunity to be a part of the AzPHA Board and is looking forward to the future of the Association.

- Adjourn– Marcus Johnson calls for a motion to adjourn the meeting. Eddie Sissons motions. Lauren Savaglio seconds. The motion is approved; the meeting was adjourned at 12:55 pm MST.

I have reviewed these minutes and believe they represent an accurate record of actions taken and items discussed.



10/17/2017

Respectfully submitted by Kate Goodin, Board President

Date

I have reviewed these minutes and believe they represent an accurate record of actions taken and items discussed.



10/17/2017

Felicia Trembath, Board Secretary

Date

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Appendix A: Meeting Agenda

Welcome Remarks

Kate Goodin

Recognition of Lifetime Members

Recognition of New Members

Approval of 2016 Business Meeting Minutes

Kate Goodin

Reports

President's Report

Kate Goodin

Executive Director Report

Will Humble

Treasurer's Report

Aimee Sitzler

Public Health Policy Report

Eddie Sissons & Will Humble

New Business

Proposed Resolutions

Will Humble

Election Results

Kate Goodin

Passing the Gavel, Remarks by Incoming President

Kate Goodin, Marcus Johnson

Adjourn

Kate Goodin

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Appendix B: Executive Director Report

AzPHA made substantial progress toward better developing our administrative and operational infrastructure over the last year.

We also enhanced membership, improved our fiscal diversification, built new relationships with key partners, and improved our advocacy, professional development and membership.

Interim Executive Director Jeri Royce and Chief Operating Officer Tiffany Luu worked closely with the Board. Key areas of administrative and operational progress included:

- **AzPHA's membership database** (Wild Apricot) was improved
- **A new publicly facing website** overlay using Square Space was developed
- **Membership benefits were improved**
 - Weekly policy updates
 - monthly webinars
 - Mentoring programs
 - Exploring ad-hoc sections
- **AzPHA's organizational membership structure was diversified** making our organization less dependent on large individual organizational members. Our organizational member portfolio is now close to \$30K/year. We will continue to focus on building our organizational membership portfolio in the coming year.
- **AzPHA implementing a tool in Base Camp to organize activities.** The Public Policy Committee successfully piloted the Base camp tool this year, setting the stage for additional ad-hoc section work in the coming year. The tool allows participants to organize meetings, post documents and share messages among members.
- **Strategically improved our partnerships** by focusing significant effort on building collaborations with our county health departments, and these efforts are paying dividends. We also sponsored an exhibit at the Arizona Rural Health Conference and are collaborating with the **Arizona Rural Health Association** on

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advocacy efforts. We have built a new relationship with the **Children's Action Alliance** and will be coordinating our advocacy efforts to align with their children's oral health priorities.

- **We raised the profile of our communication** advocacy efforts by publishing several op-ed articles in Arizona newspapers, answering media inquiries about several public health issues, providing input on public affairs programming, and recruiting **Michael Murphy** to be our Director of Marketing and Public Relations. Michael has resurrected our Facebook page and refreshed our Twitter activities.
- The past year was a very active one for the **AzPHA public health advocacy**. More on that in our Public Health Policy Report
- **Increased the number of our Individual AzPHA Members to 507 Active Individual Members** including **125 Students** (with 34 new students this year). AzPHA has 329 additional former Members whose registration has lapsed. 127 of the 329 lapsed members are current or former employees of the ADHS. Our membership committee will be focusing on these and other lapsed members in the coming year as well as reaching out to members of the Arizona Rural Health Association and other entities to build our individual members.

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Appendix C: Treasurer's Report

The Treasurer's report was presented by Aimee Sitzler.

- AzPHA gained ground financially in fiscal year 2017.
- Total assets increased 20k to 75k, putting the organization back to 2015 levels.
- Unrestricted support and revenue was 158k, a 34k increase from the previous year
- This revenue increase was largely due to a successful membership outreach strategies undertaken by the executive director and board. The percentage of revenue coming from Membership dues (organizational and individual) increased to 32% in 2017 from 21% in 2016.
- 2017 expenses were slightly increased from previous years, largely due to the extra cost of hiring a professional interim executive director while we performed our executive director search.

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Appendix D: Public Health Policy Report

Our Registered Lobbyist this year (**Eddie Sissons**) actively coordinated committee priorities and signed in support (and against) several bills this session.

- Board members testified in committee hearings in support of several bills.
- The committee's approach
- We also continually monitored activities and decisions at the federal level and conducted advocacy and action alerts.
- Bills we supported that succeeded:
 - Emergency Dental Care
 - Primary Care Loan Repayment
 - Newborn Screening
 - Clarifying Certified Registered Nurse Anesthetist Practice
 - Outpatient Occupational Therapy for Adult Medicaid Members
 - Involuntary Commitment Procedures
 - Asthma Management
 - Sunscreen Use at Schools & Camps
 - Distracted Driving
 - Drug Overdose & Poisoning Prevention
-
- **New State Laws & Policies Opposed by AzPHA**
 - Changes to the Voter Initiative Process.
 - Family Planning

The AzPHA also submitted comments on **AHCCCS Legislatively Directed 1115 Waiver request** that would limit lifetime Medicaid eligibility to 5 years most persons as well as requiring monthly income reporting and work requirements. To our knowledge, the waiver request has not yet been submitted to CMS.

At federal level: Opposed the various changes to the ACA and advocated for federal funding for various HHS programs

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Advocacy Process for Next Year

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Over the next year we will support initiatives related to the proposed resolutions both past and present that have been approved by the AzPHA membership. Our approved resolutions will guide AzPHA's actions over the next year.

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